ROCKY MOUNTAIN LIQUOR

Ticker: “RUM”

MANAGEMENT’S DISCUSSION AND ANALYSIS

For the period ended June 30, 2026

As at August 26, 2026

MANAGEMENT'S DISCUSSION AND ANALYSIS

This management discussion and analysis ("MD&A") is dated August 26, 2026.

The following is a discussion of the consolidated financial condition and operations of Rocky Mountain Liquor Inc. ("RML" or the "Company") for the periods indicated and of certain factors that the Company believes may affect its prospective financial condition, cash flows and results of operations. This discussion and analysis should be read in conjunction with the unaudited interim condensed consolidated financial statements and accompanying notes of the Company for the three and six months ended June 30, 2026, and the audited consolidated financial statements and accompanying notes of the Company for the years ended December 31, 2025 and December 31, 2024 (the "Annual Financial Statements"). The Company owns 100% of Andersons Liquor Inc. ("Andersons") headquartered in Edmonton, Alberta, which owns and operates private liquor stores in that province.

The Company's unaudited interim condensed consolidated financial statements and the notes thereto have been prepared in accordance with IFRS Accounting Standards ("IFRS") and are reported in Canadian dollars. References to notes are to notes of the unaudited interim condensed consolidated financial statements unless otherwise stated.

Throughout this MD&A, references are made to "Adjusted EBITDA", and "Gross margin percent". A description of these measures and their limitations are discussed below under "Non-GAAP Measures".

Additional information relating to the Company, including all other public filings, is available on SEDAR+ (www.sedarplus.com) and the Company's website www.ruminvestor.com.

FORWARD LOOKING INFORMATION AND STATEMENTS ADVISORY

This MD&A contains certain forward-looking information and statements within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "objective", "ongoing", "may", "will", "project", "should", "believe", "plans", "intends", "might" and similar expressions is intended to identify forward-looking information or statements. In particular, but without limiting the foregoing, this management discussion and analysis contains forward-looking information and statements pertaining to the following: (i) the stability of retail liquor sales; (ii) increased revenues and margins due to pricing strategy; (iii) the ability to purchase inventory at a discount; (iv) ongoing impact from price inflation; and (v) other expectations, beliefs, plans, goals, objectives, assumptions, information and statements about possible future events, conditions, results of operations or performance. All statements other than statements of historical fact contained in this MD&A are forward-looking statements, including, without limitation, statements regarding the future financial position, business strategy, proposed or recent acquisitions and the benefits to be derived therefrom, and plans and objectives of or involving the Company.

The forward-looking information and statements contained in this MD&A reflect several material factors, expectations and assumptions including, without limitation: (i) demand for adult beverages; (ii) expectations of the Company's ability to continue as a going concern; (iii) the Company's ability to secure financing to suit its strategy; (iv) the Company's future operating and financial results; (v) treatment under governmental regulatory regimes, tax, and other laws; and (vi) the ability to attract and retain employees for the Company.

The forward-looking information and statements included in this MD&A are not guarantees of future performance and should not be unduly relied upon.

Forward-looking statements are based on current expectations, estimates and projections that involve several risks and uncertainties, which could cause actual results to differ materially from those anticipated and described in the forward-looking statements.

Such information and statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information or statements including, without limitation: (i) impact from competition in the markets where the Company operates; (ii) the possibility of a potential decline in consumption of alcoholic beverages and products sold; (iii) impact of economic events affecting discretionary consumer spending; (iv) the impact of weather on its effect on consumer demand; (v) actions by governmental or regulatory authorities, including changes in income tax laws and excise taxes; (vi) cybersecurity; (vii) impact of U.S. tariffs and Alberta's import restrictions on U.S. alcohol; (viii) the impact of increases in labour costs; (ix) the impact of supplier disruption or delays; (x) the ability of the Company to retain key personnel; (xi) the availability of financing; (xii) the ability of the Company to meet its financial obligations; (xiii) the maintenance of management information systems; (xiv) the ability to maintain acceptable store sites and adapt to changing market conditions; (xv) market volatility and share price; and (xvi) the impact of a limited trading market.

The Company cautions that the foregoing list of assumptions, risks and uncertainties is not exhaustive. The forward-looking information and statements contained in this MD&A speak only as of the date of this MD&A, and the Company assumes no obligation to publicly update or revise them to reflect new events or circumstances, except as may be required pursuant to applicable laws.

OVERALL PERFORMANCE: KEY OPERATING AND FINANCIAL METRICS

Key operational and financial highlights, quarter-over-quarter three and six month comparison:

	3 months ended		6 months ended	
	June 2026	**June 2025**	**June 2026**	**June 2025**
Sales	**$ 9,683,998**	$ 10,439,219	**$ 17,270,092**	$ 18,483,123
Gross margin percent [1]	**24.2%**	23.2%	**23.5%**	23.0%
Net comprehensive income (loss)	**$ 72,488**	$ 174,272	**$ (212,857)**	$ (155,822)
Adjusted EBITDA [1]	**$ 267,827**	$ 357,592	**$ 24,002**	$ 120,348

Notes:
(1) The calculation of Gross margin percent and Adjusted EBITDA is described under the “Non-GAAP Measures” section below.

Sales for the six months ended June 30, 2026, declined compared to the same period in 2025 due to strategic adjustments in the Company's store portfolio in the prior year, reducing the store count from 24 to 22. While store closures and the sale of a location impacted short-term revenue, these proactive changes support the Company’s long-term strategy to refine its retail footprint and improve profitability. Sales for the three month period in June 2026 are slightly lower than the prior year primarily due to unseasonably wet conditions across the retail locations.

Gross margins for the three and six month periods improved compared to the periods in the prior year. The Company continues to effectively manage inventory levels, leveraging limited time offers (“LTO”) to maintain margin consistency despite fluctuations in sales volume.

Net comprehensive income (loss) and Adjusted EBITDA for the three months and six months ended June 30, 2026 are lower than the previous year due to lower sales, offset by higher gross margin.

OUTLOOK

The Company remains focused on strengthening operational performance and delivering sustainable profitability. For the three and six months ended June 30, 2026, gross margin percent improved to 24.2% and 23.5%, respectively from 23.2% and 23.0% in the comparative periods, reflecting focused purchasing and promotional strategies, while operating and administrative expenses remained consistent with the prior year. Sales for both periods declined compared to 2025, primarily due to unseasonably wet weather across the Company's retail locations, and, on a six-month basis, the prior-year reduction in store count from 24 to 22.

Alberta's economic environment continues to demonstrate resilience relative to the rest of the country, although conditions remain complex and increasingly shaped by trade-related developments. ATB Financial's most recent Economic Outlook projects Alberta's real GDP to grow by 2.7% in 2026. A resilient provincial economy and continued employment growth support consumer discretionary spending, which is a relevant driver of demand across the Company's retail locations.

Global conditions have continued to shift since the Company's Q1 outlook. The Middle East conflict and the associated disruption that drove energy prices sharply higher earlier in 2026 has eased, with oil prices returning to pre-war levels by late June 2026. However, a new source of uncertainty has emerged in Canada-U.S. trade relations based on the announcement of tariffs on a range of Canadian goods, and retaliatory tariffs on exports to the US. To the extent these tariffs affect imported products or broader input costs, they could put pressure on the Company's cost of goods sold and pricing strategy going forward.

The Company remains committed to maintaining financial flexibility, managing its cost structure, and prioritizing strategic investments in product mix, pricing, and customer engagement to protect profitability and deliver sustained value to shareholders.

OPERATING RESULTS: Three months ended June 30, 2026

Income from Operations and Cash flows

The following table is a summary of select quarterly results for the Company for the three months ended June 30 2026 and 2025:

	3 months ended			
	June 2026		**June 2025**	
Sales	**$ 9,683,998**		$ 10,439,219	
Gross margin percent [1]	**2,344,892**	**24.2%**	2,418,679	23.2%
Operating and administrative expenses	**1,744,872**		1,734,877	
Income from operations before depreciation and other	**$ 600,020**		$ 683,802	
Cash flow from (used in) operating activities	**$ 202,477**		$ (271,041)	
Cash flow (used in) investing activities	**(113,173)**		(48,009)	
Cash flow (used in) from financing activities	**$ (82,768)**		$ 330,438	

Notes:

(1) Gross margin percent has been calculated as described under the "Non-GAAP Measures" section below.

Sales

Sales for the three months ended June 30, 2026, declined compared to the same period in 2025. This decrease was primarily driven by unseasonably wet weather across the retail locations.

Gross margin percent

Gross margin percent for the three month period ended June 30, 2026, has increased from 23.2% to 24.2%. This increase is attributable to focused purchasing and company promotional strategies.

Operating and administrative expenses

Operating and administrative expenses primarily consist of salaries and location-related costs such as utilities, property taxes, and insurance. For the three months ended June 30, 2026, these expenses are consistent with the prior year.

Cash flow (used in) operating activities

Cash flow from operating activities increased for the three months ended June 30, 2026 compared to the same period in the prior year, driven primarily by changes in working capital. The Company continues to refine its cash management practices to strengthen liquidity and operational efficiency.

Cash flow (used in) investing activities

Capital expenditures in the period ended June 30, 2026 related to upgrades at select store locations aimed at enhancing the customer experience and ensuring our technology is maintained.

Cash flow (used in) from financing activities

Cash used in financing activities for the three months ended June 30, 2026 reflects less proceeds from the operating facility during the period.

OPERATING RESULTS: Six months ended June 30, 2026

Income from Operations and Cash flows

The following table is a summary of select quarterly results for the Company for the six months ended June 30 2026 and 2025:

	6 months ended			
	June 2026		**June 2025**	
Sales	**$ 17,270,092**		$ 18,483,123	
Gross margin percent [(1)]	**4,055,265**	**23.5%**	4,243,459	23.0%
Operating and administrative expenses	**3,367,949**		3,448,710	
Income from operations before depreciation and other	**$ 687,316**		$ 794,749	
Cash flow (used in) operating activities	**$ (144,711)**		$ (349,508)	
Cash flow (used in) from investing activities	**(232,953)**		31,780	
Cash flow from financing activities	**$ 303,192**		$ 311,566	

Notes:
(1) Gross margin percent has been calculated as described under the "Non-GAAP Measures" section below.

Sales

Sales for the six months ended June 30, 2026, declined compared to the same period in 2025. This decrease was due to strategic adjustments in the Company's store portfolio in the prior year, reducing the store count from 24 to 22 and unseasonably wet weather across the retail locations in the second quarter.

Gross margin percent

Gross margin percent for the six month period ended June 30, 2026, has increased from 23.0% to 23.5%. This increase is attributable to focused purchasing and company promotional strategies.

Operating and administrative expenses

Operating and administrative expenses primarily consist of salaries and location-related costs such as utilities, property taxes, and insurance. For the six months ended June 30, 2026, these expenses are consistent with the prior year.

Cash flow (used in) operating activities

Cash flow from operating activities increased for the six months ended June 30, 2026 compared to the same period in the prior year, driven primarily by changes in working capital. The Company continues to refine its cash management practices to strengthen liquidity and operational efficiency.

Cash flow (used in) from investing activities

Capital expenditures in the period ended June 30, 2026 related to upgrades at select store locations aimed at enhancing the customer experience and ensuring our technology is maintained. The prior year comparative reflects net investment activity, as proceeds from the divestiture of one store location offset capital spending.

Cash flow from financing activities

Cash from financing activities for the six months ended June 30, 2026 is consistent with the prior period.

Balances

The following table is a summary of select quarterly results for the Company as at June 30, 2026, June 30, 2025 and the year ended December 31, 2025:

	June 30, 2026	**December 31, 2025**	**June 30, 2025**
Current assets	**$ 5,100,612**	$ 4,664,269	$ 5,148,845
Non-current assets	**14,126,567**	14,247,265	15,127,792
Total assets	**$ 19,227,179**	$ 18,911,534	$ 20,276,637
Current liabilities	**$ 3,558,120**	$ 2,824,908	$ 4,524,319
Non-current liabilities	**8,844,259**	9,048,969	9,073,737
Total liabilities	**$ 12,402,379**	$ 11,873,877	$ 13,598,056
Stores at period end	**22**	22	22

Assets

Current assets as at June 30, 2026 were consistent with June 30, 2025. Inventory is typically lowest at December 31st each year, which reflects the change in this balance over the periods. Non-current assets decrease as depreciation and amortization of the balances are realized.

Liabilities

Current liability changes primarily reflect the usage of the operating facility to support working capital requirements. Non-current liabilities were consistent period-over-period, with lease liabilities remaining largely unchanged.

CONDENSED QUARTERLY INFORMATION

The following table summarizes information derived from the Company's annual audited consolidated financial statements and unaudited interim consolidated financial statements for each of the eight most recently completed quarters.

Expressed in (000's)	2026		2025				2024	
	June 30	March 31	December 31	September 30	June 30	March 31	December 31	September 30
# stores end of period	22	22	22	22	22	22	24	24
Sales	$ 9,684	$ 7,586	$ 9,610	$ 10,502	$ 10,439	$ 8,044	$ 10,171	$ 10,908
Net comprehensive income (loss)	$ 72	$ (285)	$ 19	$ 340	$ 174	$ (330)	$ (1,690)	$ 112
Basic and diluted income (loss) per share	$ 0.00	$ (0.01)	$ 0.00	$ 0.01	$ 0.00	$ (0.01)	$ (0.04)	$ 0.00

Sales

Sales have decreased compared to the same quarter in the prior year. This decline is largely attributable to the Company's store portfolio adjustments, including the closure of locations and the sale of a store in March 2025. These strategic changes are aimed at optimizing operational efficiency.

Net comprehensive income (loss)

Net comprehensive income (loss) for the three months ended June 30, 2026 was lower compared to the same period in 2025, reflecting lower sales in the current period. Over the prior eight quarters, net comprehensive income (loss) has generally improved period-over-period, driven primarily by lower operating and administrative expenses throughout 2025. Results in 2024 were also impacted by a fourth-quarter goodwill impairment charge of $1,962,145 and one-time costs related to the implementation of the new point-of-sale system.

LIQUIDITY AND CAPITAL RESOURCES

Credit Agreement

Through Toronto-Dominion Bank ("TD"), the Company has an operating facility with availability up to a maximum of $4,000,000. The interest rate on the operating facility is prime plus 1.25% per annum. As at June 30, 2026, the interest rate applicable to the operating facility was 5.70% (December 2025 – 5.70%).

The operating facility availability is calculated as the lesser of i) $4,000,000 and ii) 75% of accounts receivable to a maximum of $1,000,000, plus 70% of the value of inventory plus goods and services tax and bottle deposits, less trade payables related to liquor and unremitted source deductions, plus up to $250,000 cash-in-transit allowances. Interest payments are due monthly.

The operating facility is for the purchase of inventory, investing in property and equipment, and used for operating and administrative expenses. The operating facility is secured by a general security agreement representing a first charge on all assets. Principal repayments on and proceeds from the operating facility are disclosed on the unaudited interim condensed consolidated statements of cash flows on a gross basis.

Below is a summary of the operating facility balances as at June 30, 2026, June 30, 2025 and December 31, 2025:

	June 30, 2026	December 31, 2025	June 30, 2025
Operating facility	$ 2,060,198	$ 1,360,772	$ 2,700,217

The operating facility balance decreased by $0.64 million year-over-year, from $2.7 million at June 30, 2025 to $2.1 million at June 30, 2026. This reduction reflects a combination of improved cash flow from operations and a continued focus on managing inventory levels efficiently.

Between December 31, 2025 and June 30, 2026, the operating facility increased by $0.7 million, which is consistent with the seasonal working capital needs typically seen in the lead-up to the summer period. This temporary increase supports higher inventory purchases and other operational demands during the company's busier season.

Finance Costs

3 months ended		6 months ended	
June 30, 2026	June 30, 2025	June 30, 2026	June 30, 2025
$ 34,208	$ 42,504	**$ 56,808**	$ 78,691

Finance costs for the three and six month period ended June 30, 2026 decreased compared to the same periods in 2025. This reduction is primarily due to a combination of lower average operating facility balances and reductions in interest rates.

Interest Rate Risk

The Company is subject to interest rate risk as its operating facility bears interest rates that vary by prime borrowing rates. Assuming an outstanding operating facility balance of $2,060,198, a one percent increase in interest rates would have an effect on net comprehensive income of $20,602 on an annual basis. The Company manages its interest rate risk through credit facility negotiations and by identifying future credit requirements based on budgeting and forecasts. The Company pays interest at prime + 1.25%.

Liquidity

The Company's use of its operating facility fluctuates with the seasonality of sales trends, which normally peaks at the end of the second quarter of the year, and is at its lowest value at the end of the year. The operating facility is currently used to fund inventory purchases, property and equipment investments, and operating expenses.

Below is a summary of the total operating facility and bank loan balances for each of the eight most recently completed quarters.

	Q2 June 2026	Q1 March 2026	Q4 December 2025	Q3 September 2025	Q2 June 2025	Q1 March 2025	Q4 December 2024	Q3 September 2024
Total operating facility use in (000's)	**$ 2,060**	$ 1,944	$ 1,361	$ 1,876	$ 2,700	$ 2,178	$ 1,982	$ 3,115

The Company manages liquidity risk through the preparation of detailed annual budgets, regular cash flow forecasts, and ongoing monitoring of actual results against forecast. Liquidity is also assessed in the context of maintaining compliance with financial covenants under the Company's operating facility, and by evaluating current market conditions, capital needs, and available sources of financing.

The Company is currently reliant on its revolving operating credit facility, a demand loan facility subject to annual renewal by the lender. While the facility remains available, and the borrowing base condition as at June 30, 2026 showed a surplus of $1,409,879, its demand nature means there is a risk it may not be renewed, or may not be renewed on similar terms.

Despite the net comprehensive loss in the current period, management believes that the Company's existing credit facilities, combined with forecasted operating cash flows, will be sufficient to meet its obligations as they come due over the next 12 months. Management is actively monitoring cash flows and evaluating strategic and operational initiatives to support improved performance and to ensure continued access to liquidity.

Credit Risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Company manages its credit risk on cash by maintaining bank accounts with reputable Canadian banks.

The Company, in its normal course of business is exposed to credit risk from its customers. The Company manages the risk associated with accounts receivables by credit management policies. The majority of accounts receivable are due from one credit card processing organization with all amounts being less than one week outstanding as of the date of the consolidated statement of financial position. The Company has no expected credit loss from accounts receivable.

Outstanding Common Shares

Below is a summary of outstanding common shares for the Company:

	Number	Amount
Balance December 31, 2025 and June 30, 2026	47,827,775	$ 7,427,311

OFF BALANCE SHEET ARRANGEMENTS

There were no off-balance sheet arrangements as at June 30, 2026, or August 26, 2026.

PROPOSED TRANSACTIONS

There were no proposed transactions as at June 30, 2026, or August 26, 2026, that have not been disclosed.

CRITICAL ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS

There are no updates to the Company's critical accounting judgements, estimates and assumptions. For further discussion, refer to the Company's annual MD&A for the year ended December 31, 2025.

CHANGES IN ACCOUNTING POLICIES

New Accounting Pronouncements

IFRS Accounting Standard 9, "Financial Instruments" and IFRS Accounting Standard 7, "Financial Instruments: Disclosures"

Amendments to IFRS 9 and IFRS 7, effective for annual periods beginning on or after January 1, 2026, clarify the timing of recognition and derecognition of financial assets and liabilities and introduce an accounting policy choice to derecognize financial liabilities settled using an electronic payment system before the settlement date. The Company adopted these amendments effective January 1, 2026 using the prospective application, as described in its condensed interim financial statements for the three months ended March 31, 2026.

The impact on adoption is a $14,109 decrease to the operating facility balance as at June 30, 2026. There were no impacts to the cash balance on January 1, 2026.

Future Accounting Pronouncements

IFRS Accounting Standard 18 – Presentation and Disclosure in Financial Statements

In April 2024, the IASB issued IFRS Accounting Standard 18, Presentation and Disclosure in Financial Statements (IFRS 18), which replaces IAS 1, Presentation of Financial Statements. IFRS 18 introduces a specified structure for the income statement by requiring income and expenses to be presented into the three main categories of operating, investing and financing, and by specifying certain defined totals and subtotals.

IFRS 18 requires companies to disclose explanations around these measures, which are referred to as management-defined performance measures. IFRS 18 will not affect the recognition and measurement of items in the consolidated financial statements, nor will it affect which items are classified in other comprehensive (loss) income and how these items are classified. The standard is effective for reporting periods beginning on or after January 1, 2027, including for interim financial statements. Retrospective application is required and early application is permitted. The Company is currently assessing the effect of this new standard on the consolidated financial statements.

FINANCIAL INSTRUMENTS

For cash, accounts receivable, trade and other payables, and operating facility, the carrying value approximates fair value due to the short-term nature of the instruments.

TRANSACTIONS AND BALANCES WITH RELATED PARTIES

During the three months ended June 30, 2026, the Company paid rents of $16,746 (2025 - $16,746) in respect of two retail liquor stores (June 2025 – two) to a privately held company in which a director is a significant shareholder. For the 6 months ended June 30, 2026 the Company paid rents of $33,492 (2025 - $41,596).

DISCLOSURE CONTROLS AND PROCEDURES AND INTERNAL CONTROLS OVER FINANCIAL REPORTING

The Company’s Disclosure Controls and Procedures (“DC&P”) are designed to provide reasonable assurance that information required to be disclosed by the Company is recorded, processed, summarized and reported within the time periods specified under Canadian securities laws and include controls and procedures designed to ensure that information is accumulated and communicated to management, including the Chief Executive Officer and the Chief Financial Officer, to allow timely decisions regarding required disclosure.

Disclosure Controls and Procedures

There have been no changes in the design of the Company`s DC&P or Internal Control over Financial Reporting (“ICFR”) that occurred during the period ended June 30, 2026, that have materially affected or are reasonably likely to materially affect the Company’s disclosure controls and procedures or internal control over financial reporting.

a) The venture issuer is not required to certify the design and evaluation of the issuer's DC&P and ICFR and has not completed such evaluation; and

b) Inherent limitations on the ability of the certifying officers to design and implement on a cost-effective basis DC&P and ICFR for the issuer may result in additional risks to the quality, reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.

RISK FACTORS

The Company's results of operations, business prospects, financial condition, and the trading price of the shares are subject to several risks. These risk factors include competition; consumer spending; US Tariffs; labour costs and the labour market; a potential decline in consumption of alcoholic beverages and products sold; cybersecurity; weather; supplier disruption; governmental regulation; retention of key personnel; availability of financing; sufficient liquidity to meet financial obligations; information systems; the ability to maintain acceptable store sites and adapt to changing market conditions; financial market volatility; and a limited trading market.

For a full discussion of these risks and other risks associated with an investment in Shares, see "Risk Factors" detailed in the Company's annual MD&A for the year ended December 31, 2025, dated April 28, 2026, which is available at www.sedarplus.com and the Company's website www.ruminvestor.com.

NON-GAAP MEASURES

EBITDA, Adjusted EBITDA and Gross margin percent are not measures recognized by IFRS Accounting Standards and do not have a standardized meaning prescribed by IFRS Accounting Standards.

Investors are cautioned that these measures should not replace net comprehensive income (loss), as determined in accordance with IFRS Accounting Standards, as an indicator of the Company's performance, of its cash flows from operating, investing and financing activities or as a measure of its liquidity and cash flows.

Furthermore, the Company's method of calculating these measures may differ from the methods used by other issuers. Therefore, the Company's calculation of these measures may not be comparable to similar measures presented by other issuers.

The Company has these measures in place as they provide information to investors, analysts, and others to aid in understanding and evaluating the Company's operating results in a similar manner to its management team.

Definitions

EBITDA is defined as net comprehensive income (loss) before interest, taxes, depreciation and amortization. Management uses EBITDA as a key indicator of operating performance and to facilitate comparisons of profitability between periods and to peer companies, as it excludes the impact of financing decisions, tax jurisdictions, and non-cash depreciation and amortization charges

Adjusted EBITDA is defined as EBITDA adjusted for the loss on disposal of property and equipment, intangible assets and goodwill, gain on lease termination, store closure expenses and actual lease payments made. Management believes Adjusted EBITDA provides a clearer view of the Company's operating profitability by focusing on the results of core business activities, excluding non-cash charges, and other items not directly related to ongoing operations.

Gross margin percent under "Operating Results" is calculated by dividing sales less cost of sales by total sales. This metric allows management to assess how effectively the Company generates revenue relative to the cost of goods purchased.

The following table for the three and six months ended June 30, 2026 and 2025, reconciles net comprehensive income (loss) on the interim condensed consolidated statements of comprehensive income (loss) to EBITDA and adjusted EBITDA.

	3 months ended	
	June 30, 2026	June 30, 2025
Net comprehensive income	$ 72,488	$ 174,272
Finance costs	34,208	42,504
Finance costs on lease liabilities	133,753	134,875
Deferred income tax	21,328	52,826
Property and equipment depreciation	62,948	63,013
Intangible assets depreciation	2,638	2,622
Right-of-use assets depreciation	214,218	209,450
EBITDA	**$ 541,581**	$ 679,562
Loss on disposal of property and equipment, intangible assets and goodwill	57,453	3,489
Store closure expenses	1,005	758
Lease payments	(332,212)	(326,217)
Adjusted EBITDA	**$ 267,827**	$ 357,592

	6 months ended	
	June 30, 2026	June 30, 2025
Net comprehensive loss	$ (212,857)	$ (155,822)
Finance costs	56,808	78,691
Finance costs on lease liabilities	267,099	267,672
Deferred income tax recovery	(43,808)	(67,174)
Property and equipment depreciation	122,198	132,124
Intangible assets depreciation	5,260	5,277
Right-of-use assets depreciation	428,437	434,293
EBITDA	**$ 623,137**	$ 695,061
Loss on disposal of property and equipment, intangible assets and goodwill	63,193	69,807
Gain on lease termination	-	(12,251)
Store closure expenses	1,005	42,139
Lease payments	(663,333)	(674,408)
Adjusted EBITDA	**$ 24,002**	$ 120,348