# **ROCKY MOUNTAIN LIQUOR INC.**



8th Floor, 100 University Avenue Toronto, Ontario M5J 2Y1 www.computershare.com

Security Class

Holder Account Number

## Form of Proxy - Annual General and Special Meeting to be held on Wednesday, November 16, 2016

### This Form of Proxy is solicited by and on behalf of Management.

#### Notes to proxy

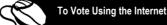
- 1. Every holder has the right to appoint some other person or company of their choice, who need not be a holder, to attend and act on their behalf at the meeting or any adjournment or postponement thereof. If you wish to appoint a person or company other than the persons whose names are printed herein, please insert the name of your chosen proxyholder in the space provided (see reverse).
- If the securities are registered in the name of more than one owner (for example, joint ownership, trustees, executors, etc.), then all those registered should sign this proxy. If you are voting
  on behalf of a corporation or another individual you must sign this proxy with signing capacity stated, and you may be required to provide documentation evidencing your power to sign this
  proxy.
- 3. This proxy should be signed in the exact manner as the name(s) appear(s) on the proxy.
- 4. If this proxy is not dated, it will be deemed to bear the date on which it is mailed by Management to the holder.
- 5. The securities represented by this proxy will be voted as directed by the holder, however, if such a direction is not made in respect of any matter, this proxy will be voted as recommended by Management.
- 6. The securities represented by this proxy will be voted in favour or withheld from voting or voted against each of the matters described herein, as applicable, in accordance with the instructions of the holder, on any ballot that may be called for and, if the holder has specified a choice with respect to any matter to be acted on, the securities will be voted accordingly.
- 7. This proxy confers discretionary authority in respect of amendments or variations to matters identified in the Notice of Meeting or other matters that may properly come before the meeting or any adjournment or postponement thereof.
- 8. This proxy should be read in conjunction with the accompanying documentation provided by Management.

#### Proxies submitted must be received by 11:00 am, EST, on Monday, November 14, 2016.

### VOTE USING THE TELEPHONE OR INTERNET 24 HOURS A DAY 7 DAYS A WEEK!

To Vote Using the Telephone

- Call the number listed BELOW from a touch tone telephone.
  - 1-866-732-VOTE (8683) Toll Free



- Go to the following web site: www.investorvote.com
- Smartphone? Scan the QR code to vote now.



#### If you vote by telephone or the Internet, DO NOT mail back this proxy.

Voting by mail may be the only method for securities held in the name of a corporation or securities being voted on behalf of another individual.

Voting by mail or by Internet are the only methods by which a holder may appoint a person as proxyholder other than the Management nominees named on the reverse of this proxy. Instead of mailing this proxy, you may choose one of the two voting methods outlined above to vote this proxy.

To vote by telephone or the Internet, you will need to provide your CONTROL NUMBER listed below.

#### **CONTROL NUMBER**

I/We being holder(s) of Rocky Mountain Liquor Inc. hereby appoint(s): Frank Coleman, or failing him, Robert Normandeau, or failing him, Peter Byrne					Print the name of the person you are appointing if this person is someone other than the Management Nominees listed herein.								
as my/our proxyholder with full power of given, as the proxyholder sees fit) and in Suite 3200, 130 King Street West, T	of substitution all other mai oronto, Onta	n and to atte tters that ma rio on Wedr	end, act and to vote ay properly come b nesday, November	e for and c before the r 16, 2016	on behalf of the <b>Annual Genera</b> at 11:00 am ES	shareholo al and Sp T and at	der in accord <b>ecial Meeti</b> any adjourn	dance with th <b>ng</b> of shareh ment or post	e following di olders of <b>Roc</b> ponement the	rection (or if no : <b>ky Mountain L</b> i ereof.	directions h <b>quor Inc.</b> t	nave been to be held	
VOTING RECOMMENDATIONS ARE	INDICATED	BY HIGHL	IGHTED TEXT O	VER THE I	BOXES.								
											For	Against	
1. Number of Directors													
To set the number of directors at for	our (4).												
2. Election of Directors	For	Withhold				For	Withhold	I			For	Withhold	Fold
01. Frank Coleman			02. Robert Nor	rmandeau	r			03. Peter	J. Byrne				
04. Allison Radford													
											For	Withhold	
3. Appointment of Auditors												_	
Appointment of <b>Meyers Norris Pe</b> remuneration.	nny LLP a	s Auditors	of the Corporation	on for the	ensuing year	and aut	horizing th	e Directors	to fix their				
											For	Against	
4. Continuation of Stock Option	Plan												
To vote to continue the Stock Option	on Plan.												
													Fold
													i olu
Authorized Signature(s) - Thi instructions to be executed.	s section	must be	completed fo	or your	Signat	ure(s)				Date			
I/We authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any proxy previously given with respect to the Meeting. If no voting instructions are indicated above, this Proxy will be voted as recommended by Management.										<u>DD</u> ]]		YY	
Interim Financial Statements - Mark this bu like to receive Interim Financial Statements accompanying Management's Discussion ar mail.	and		Annual Financia NOT like to receiv accompanying Ma mail.	ve the Annua	al Financial Stater	ments and							

If you are not mailing back your proxy, you may register online to receive the above financial report(s) by mail at www.computershare.com/mailinglist.

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