Rocky Mountain Liquor Announces Voting Results of its 2014 Annual and Special Meeting of Shareholders Held November 19, 2014

EDMONTON, November 20, 2014 – Rocky Mountain Liquor Inc. (TSX-V: **RUM**) (the "Company" or "Rocky Mountain"), listed on the TSX Venture Exchange (the "Exchange"), reports the results of its 2014 Annual and Special Meeting of Shareholders held on November 19, 2014.

Items of Business

Outcome of Vote

Carried

Carried

1. The approval of the following nominees proposed for election to the board of directors of Rocky Mountain Liquor Inc:

Frank Coleman, Robert Normandeau, Peter Byrne, and Allison Radford

2. The resolution to continue the Stock Option Plan.

- 3. The resolution to terminate the Employee Stock Purchase Plan. Carried
- 4. The appointment of Meyers Norris Penny LLP as auditors of Rocky Mountain Liquor Inc for the forthcoming year and authorizing the Directors to fix their remuneration. Carried

About Rocky Mountain

Rocky Mountain owns 100% of Andersons Liquor Inc. ("Andersons"), headquartered in Edmonton Alberta, which now own and operate 46 private liquor stores in that province, up from 18 stores since the Common Shares began trading in December 2008. It is listed on the TSX Venture Exchange (TSX-V:RUM). In addition to common shares the Company also lists convertible debenture on the Exchange under the trading symbol RUM.DB. You can visit Rocky Mountain Liquor's website online at <u>http://www.ruminvestor.com</u>.

Forward-Looking Statements

This news release may contain "forward-looking statements" within the meaning of applicable securities laws relating to the future growth of the Company, and the ability to execute its business strategy. Readers are cautioned not to place undue reliance on forward-looking statements, and in particular results achieved in 2014 and previous periods. Past results might not be a certain indication of future performance, which is subject to other risks, including but not

limited to changes in operational policies, changes in management, changes in strategic focus, market conditions and customer preferences. Actual results and developments may differ materially from those contemplated by these statements depending on, among other things, the risks that these events may not materialize as well as those additional factors discussed in the section entitled "Risk Factors" in RUM's Management Discussion and Analysis, which can be obtained at <u>www.sedar.com</u>. If they do materialize, there remains a risk of non-execution for any reason.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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