

## **RUM Awarded PROFIT 500 Canada's Fastest-Growing Companies Ranking for the Third Consecutive Year**

EDMONTON, June 3, 2013 – The 25<sup>th</sup> annual PROFIT 500 ranking of Canada's Fastest-Growing Companies by PROFIT Magazine has been announced. Among the recipients of the ranking was Rocky Mountain Liquor Inc. (TSX-V: RUM) ("Rocky Mountain Liquor" or "RUM" or the "Company"). Rocky Mountain Liquor placed 270 in Ranking Canada's Fastest-Growing Companies by five-year revenue growth. The PROFIT 500 profiles Canada's most successful growth companies.

Published in the Summer issue of PROFIT and online at PROFIT500.com, the PROFIT 500 is Canada's largest annual celebration of entrepreneurial achievement. The award was evaluated on the five year growth of Andersons Liquor Inc., who are the wholly owned subsidiary of Rocky Mountain Liquor as a result of a reverse takeover in December of 2008. RUM was a Canadian Capital Pool Corporation at that time. The ranking is available at <http://www.PROFIT500.com>

"To celebrate the 25<sup>th</sup> anniversary of the Fastest-Growing Companies in Canada, the PROFIT 500 has expanded to recognize the entrepreneurial achievements of more than 500 Canadian companies," says Ian Portsmouth, Publisher and Editor-in-Chief of PROFIT Magazine. "PROFIT is proud to now showcase Canada's forward-thinking small business entrepreneurs and honour their talents and innovations.

This is Rocky Mountain Liquor's third award from PROFIT Magazine.

### **About Rocky Mountain**

Rocky Mountain owns 100% of Andersons Liquor Inc. ("Andersons"), headquartered in Edmonton Alberta, which now own and operate 43 private liquor stores in that province, up from 18 stores since the Common Shares began trading in December 2008. It is listed on the TSX Venture Exchange (TSX-V:RUM). In addition to common shares the Company also lists convertible debenture on the Exchange under the trading symbol RUM.DB. You can visit Rocky Mountain Liquor's website online at <http://www.ruminvestor.com> and can follow us on twitter, @andersonsliquor .

### **About PROFIT:**

PROFIT: Your Guide to Business Success is Canada's preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses. For 31 years, Canadian entrepreneurs and senior managers across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. Visit PROFIT online at [PROFITguide.com](http://PROFITguide.com).

### **Forward Looking Statements**

This news release may contain "forward-looking statements" within the meaning of applicable securities laws relating to the future growth of the Company, and the ability to execute its business strategy. Readers are cautioned not to place undue reliance on forward-looking statements, and in particular results achieved in 2013 and previous periods. Past results might not be a certain indication of future performance, which is subject to other risks, including but not limited to changes in operational policies, changes in management, changes in strategic focus, market conditions and customer preferences. Actual results and developments may differ materially from those contemplated by these statements depending on, among other things, the risks that these events may not materialize as well as those additional factors discussed in the section entitled "Risk Factors" in RUM's Management Discussion and Analysis, which can be obtained at [www.sedar.com](http://www.sedar.com). If they do materialize, there remains a risk of non-execution for any reason.

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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