Interim (unaudited) Consolidated Financial Statements of

ROCKY MOUNTAIN LIQUOR INC

June 30, 2015

Notice of No Auditor Review of Interim Financial Statements

Under National Instrument 51-102, Part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited interim financial statements of Rocky Mountain Liquor Inc. (the "Company") have been prepared by and are the responsibility of the Company's management.

The Company's independent auditor has not performed a review of these financial statements in accordance with standards established by the Canadian Institute of Chartered Accountants for a review of interim financial statements by an entity's auditor.

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ROCKY MOUNTAIN LIQUOR INC

Interim Consolidated Statements of Financial Position (unaudited)

As at	Note	Jun 30, 2015	Dec 31, 2014
ASSETS			
CURRENT			
Cash and cash equivalents		684,442	868,858
Accounts receivable		259,803	310,848
Inventory		7,080,811	5,989,612
Prepaid expenses and deposits		293,030	201,064
Income taxes recoverable		26,098	179,932
		8,344,184	7,550,314
NON-CURRENT			
PROPERTY AND EQUIPMENT		3,810,695	3,990,902
GOODWILL	6	11,205,368	11,205,368
		23,360,247	22,746,584
LIABILITIES			
CURRENT			
Accounts payable and accrued liabilities		666,811	640,109
Bank loan	7	6,056,191	5,232,183
Interest rate swap liability	3	-	45,977
Goods and services tax payable		31,826	73,411
Convertible debentures	9	8,926,018	-
		15,680,846	5,991,680
NON-CURRENT			
DEFERRED TAX LIABILITY		126,134	126,134
CONVERTIBLE DEBENTURES	9	-	9,057,885
		15,806,980	15,175,699
SHAREHOLDERS' EQUITY			
Equity component of convertible debenture	9	131,200	136,011
Share capital	11	4,774,481	4,774,481
Contributed surplus	13	937,532	937,532
Retained earnings		1,710,054	1,722,861
		7,553,267	7,570,885
		23,360,247	22,746,584

SUBSEQUENT EVENTS

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The accompanying notes form an integral part of these consolidated financial statements

Approved on behalf of the board:

<u>Frank Coleman</u> Chair, Board of Directors Robert Normandeau
Chair, Audit Committee

ROCKY MOUNTAIN LIQUOR INC

Interim Consolidated Statements of Changes in Shareholders' Equity

(unaudited)

Equity component of

	Note	component of convertible debenture	Share capital	Warrants	Contributed surplus	Retained earnings	Total
Opening balance as at Jan 1, 2014		325,633	4,774,481	210,007	537,903	1,699,619	7,547,643
Maturity of debenture A	9	(189,622)	-	=	189,622	-	=
Expiry of warrants	12	=	-	(210,007)	210,007	-	-
Net comprehensive income for the year		-	-	-	-	23,242	23,242
Balance at Dec 31, 2014		136,011	4,774,481	=	937,532	1,722,861	7,570,885
Repurchase of debentures	9	(4,811)	=	=	=	=	(4,811)
Net comprehensive loss for the period		=	-	=	=	(12,807)	(12,807)
Balance at Jun 30, 2015		131,200	4,774,481	-	937,532	1,710,054	7,553,267

The accompanying notes form an integral part of these consolidated financial statements

ROCKY MOUNTAIN LIQUOR INC
Interim Consolidated Statements of Comprehensive Income (Loss) (unaudited)

	Note	3 months ended Jun 30, 2015	6 months ended Jun 30, 2015	3 months ended Jun 30, 2014	6 months ended Jun 30, 2014
SALES		13,658,721	24,094,269	15,193,770	26,883,544
COST OF SALES	5	10,154,949	17,916,423	11,662,204	20,777,541
		3,503,772	6,177,846	3,531,566	6,106,003
OPERATING AND ADMINISTRATIVE EXPENSES		2,661,088	5,331,638	2,676,809	5,353,817
INCOME FROM OPERATIONS		842,684	846,208	854,757	752,186
OTHER EXPENSES (INCOME)					
Finance costs	10	296,453	574,970	316,755	651,356
Depreciation		160,487	314,225	201,049	392,428
Loss on disposal of property and equipment		21,664	22,667	31,267	36,925
Bad debt expense		647	647	38	38
Store closure expenses		10,125	10,125	67,677	67,677
Gain on repurchase of convertible debenture	9	(53,950)	(53,950)	-	-
Other income		(2,700)	(5,400)	(2,702)	(5,477)
Business development costs		-	-	7,773	20,338
		432,726	863,284	621,857	1,163,285
INCOME (LOSS) BEFORE TAX		409,958	(17,076)	232,900	(411,099)
INCOME TAXES		102,489	(4,269)	58,225	(102,775)
NET COMPREHENSIVE INCOME (LOSS)		307,469	(12,807)	174,675	(308,324)
Basic income (loss) per share	16	0.01	0.00	0.00	(0.01)
Diluted income (loss) per share	16	0.01	0.00	0.00	(0.01)
Weighted average number of shares - basic Weighted average number of shares - diluted		57,797,788 57,797,788	57,797,788 57,797,788	57,797,788 57,797,788	57,797,788 57,797,788

The accompanying notes form an integral part of these consolidated financial statements

ROCKY MOUNTAIN LIQUOR INC

Interim Consolidated Statements of Cash Flows (unaudited)

		3 months ended	6 months ended	3 months ended	6 months ended
	Note	Jun 30, 2015	Jun 30, 2015	Jun 30, 2014	Jun 30, 2014
OPERATING ACTIVITIES					_
Net comprehensive income (loss)		307,469	(12,807)	174,675	(308,324)
Items not affecting cash					
Unrealized gain on interest rate swap	3	(22,743)	(45,977)	(23,161)	(45,666)
Depreciation of property and equipment		160,487	314,225	201,049	392,428
Loss on disposal of property and equipment		21,664	22,667	31,267	36,925
Net accretive interest	8,9	14,693	25,147	9,658	37,040
Amortization of convertible debenture costs	9	40,812	81,175	40,812	81,624
		522,382	384,430	434,300	194,027
Changes in non-cash working capital	17	728,339	(993,169)	(416,802)	(470,491)
Cash flow from (used in) operating activities		1,250,721	(608,739)	17,498	(276,464)
INVESTING ACTIVITIES					
Purchase of property and equipment		(94,360)	(157,185)	(42,064)	(318,240)
Proceeds on disposal of property and equipment		-	500	5,000	16,041
Cash flow used in investing activities		(94,360)	(156,685)	(37,064)	(302,199)
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FINANCING ACTIVITIES					
(Repayment) proceeds from bank loan	7	(751,227)	824,008	-	-
Repurchase of convertible debentures		(243,000)	(243,000)	-	-
Proceeds from bank indebtedness		• •		296,797	1,541,104
Repayment of promissory note	8	-	-	-	(100,000)
Repayment of convertible debenture	9	-	-	-	(809,140)
Cash flow (used in) from financing activities		(994,227)	581,008	296,797	631,964
INCREASE (DECREASE) IN CASH		162,134	(184,416)	277,231	53,301
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CASH AND CASH EQUIVALENTS - BEGINNING OF PERIOD		522,308	868,858	899,074	1,123,004
CASH AND CASH EQUIVALENTS - END OF PERIOD		684,442	684,442	1,176,305	1,176,305
CASH FLOWS SUPPLEMENTARY INFORMATION					
Interest paid		442,909	518,033	465.253	596,081
Income taxes paid		25,868	25,868	4,000	12,000

The accompanying notes form an integral part of these consolidated financial statements

ROCKY MOUNTAIN LIQUOR INC Notes to Interim Consolidated Financial Statements June 30, 2015 (unaudited)

NATURE OF OPERATIONS

Rocky Mountain Liquor Inc. ("Rocky Mountain Liquor" or "RML") is incorporated under the Canada Business Corporations Act and is a tier one issuer with its common shares listed on the TSX Venture Exchange (under the initials "RUM"). The Company's registered corporate office is located at 11478 149 Street, Edmonton, Alberta, T5M 1W7.

Rocky Mountain Liquor is the parent to wholly owned subsidiary, Andersons Liquor Inc. ("Andersons"), acquired through a Reverse Takeover ("RTO") on Dec 1, 2008.

As at Jun 30, 2015 Andersons operated 45 retail liquor stores in Alberta, selling beer, wine, spirits, ready to drink products, as well as ancillary items such as juice, ice, soft drinks and giftware as well as one convenience store.

These interim consolidated financial statements have been approved for issue by the Board of Directors on Aug 26, 2015.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

These interim consolidated financial statements have been prepared in accordance with International Accounting Standard 34, "Interim Financial Reporting" ("IAS 34"), as issued by the International Accounting Standards Board ("IASB"). They have been prepared using the accounting policies that were described in Note 2 to the Company's annual consolidated financial statements for the year ended Dec 31, 2014. These interim consolidated financial statements should be read in conjunction with the Company's 2014 annual consolidated financial statements.

The preparation of these interim consolidated financial statements, in conformity with IFRS, requires management to make judgments, estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. However, uncertainties about these assumptions and estimates could result in outcomes that would require a material adjustment to the carrying amount of the asset or liability affected in the future.

Estimates are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected. In preparing these interim financial statements, the significant judgments made by management in applying the Company's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the annual consolidated financial statements for the year ended Dec 31, 2014.

The Company's operations are seasonal in nature, and results for any quarter are not necessarily indicative of the results that may be expected for the full year due to seasonal variations in sales levels. The Company historically experiences a higher level of sales in the third and fourth quarters, while the first and second quarters experience lower sales due to shopping patterns. Occupancy related expenses; certain general and administrative expenses, depreciation and amortization, and interest expense remain relatively steady throughout the year.

Certain comparative figures have been changed to conform to the current years' presentation.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Significant accounting standards issued but not yet in effect

New standards have been issued but are not yet effective for the period ended Jun 30, 2015, and accordingly, have not been applied in preparing these consolidated financial statements.

Financial Instruments

The IASB has completed a final version of IFRS 9, "Financial Instruments" ("IFRS 9"), which replaces IAS 39, "Financial Instruments: Recognition and Measurement" ("IAS 39"). The replacement of IAS 39 is a multi-phase project with the objective of improving and simplifying the reporting for financial instruments and the issuance of IFRS 9 is part of the first phase. This standard is effective for annual periods beginning on or after Jan 1, 2018 and must be applied retrospectively. The Company does not believe this will have a significant impact on its disclosure.

Revenue from Contracts with Customers

The IASB issued IFRS 15, "Revenue from Contracts with Customers" ("IFRS 15"), which supersedes the IASB's current revenue recognition and guidance including IAS 18 "Revenue" and IAS 11 "Construction Contracts". It provides a single principle-based five-step model to use when accounting for revenue arising from contracts with customers. This standard is effective for annual periods beginning on or after Jan 1, 2017. The Company does not believe this will have an impact on its recognition of revenue.

3. INTEREST RATE SWAP

Mark to market value Dec 31, 2013	\$ (138,408)
Unrealized gain	92,431
Mark to market value Dec 31, 2014	\$ (45,977)
Realized gain	45,977
Mark to market value Jun 30, 2015	\$ -

The Company entered into a five year Interest Rate Swap Agreement ("SWAP") on Apr 6, 2010 with a Canadian chartered bank ("SWAP Counterparty") to mitigate the interest rate risk associated with the bank indebtedness and long term debt. The notional amount of the SWAP was equal to \$4,500,000 of the outstanding principal balance on the bank loan.

The Company was obligated to pay the Swap Counterparty an amount based upon a 3.35% interest rate plus spread. The Swap Counterparty was obligated to pay the floating interest rate. Fair value of the SWAP was determined using estimated future discounted cash flows using a comparable current market rate of interest.

The SWAP expired on April 5, 2015 and as result of a more favorable interest rate with bankers' acceptances through its loan with a Canadian Chartered Bank, the \$4,500,000 was moved to a three month bankers' acceptance at 3.75%, fixed.

4. RELATED PARTY TRANSACTIONS

Transactions with Related Parties

During the three month period the Company paid rents of \$15,240 (2014 - \$14,797) and for the six month period ending Jun 30, 2015, \$30,480 (2014 - 29,594), in respect of two retail liquor stores to privately held companies in which Peter J. Byrne, CEO of RML is a significant shareholder. The rent is at market rates.

Key Management Personnel Compensation

The remuneration of Directors and other members of key management personnel during the period is as follows:

	3 m	onths ended	6 m	onths ended	3 n	nonths ended	6 n	nonths ended
		Jun 30, 2015		Jun 30, 2015		Jun 30, 2014		Jun 30, 2014
Wages and salaries Other	\$	119,151 737	\$	275,151 1,442	\$	101,250 556	\$	203,500 1,124
	\$	119,888	\$	276,593	\$	101,806	\$	204,624

Other includes health plan premiums paid on behalf of members of key management. There are no other short-term, long-term, termination or post-retirement benefits extended to any directors and other members of key management personnel of the Company.

5. INVENTORY

The cost of inventory recognized as an expense and included in cost of sales for the three months period ended Jun 30, 2015 was \$10,154,950 (2014 - \$11,662,204) and \$17,916,423 (2014 - \$20,777,541) for the six month period. No inventory write downs were recognized in 2015 or 2014.

6. GOODWILL

Balance Dec 31, 2013	\$ 11,205,368
Goodwill acquired	-
Balance Dec 31, 2014	11,205,368
Goodwill acquired	-
Balance Jun 30, 2015	\$ 11.205.368

The annual goodwill impairment review was performed at Dec 31, 2014 and no impairment was recognized.

7. BANK INDEBTEDNESS AND BANK LOAN

Bank Indebtedness

The Company has an available overdraft limit of \$50,000 with Beaumont Credit Union which bears interest at prime plus 1%, per annum and is secured by a guarantee and postponement from a significant shareholder. At Jun 30, 2015 there was \$nil in bank indebtedness (Dec 2014 - \$nil).

7. BANK INDEBTEDNESS AND BANK LOAN (continued)

Bank Loan

Through its credit agreement with The Toronto-Dominion Bank, effective Oct 6, 2014, the Company has an available facility up to a maximum \$10,000,000 due upon demand, bearing interest at prime plus 1.25% or bankers acceptances plus 2.75% per annum, interest only payment due monthly. Secured by a general security agreement representing a first charge on all assets, with bank act security representing a first charge on inventory. Prior terms of the agreement were interest at prime plus 1.5% or bankers acceptances plus 3.0% per annum. As at Jun 30, 2015 there was \$6,056,191 drawn on the bank loan (Dec 31, 2014 - \$5,232,183).

8. PROMISSORY NOTES

As a result of store acquisitions in 2010 and 2011, two unsecured non-interest bearing promissory notes for \$300,000 each were issued in lieu of cash payment. The notes matured Sep 1, 2013 and Feb 9, 2014. Net accretive interest for the six month period ended Jun 30, 2015 was \$nil (Jun 2014 - \$12,063) and \$nil for the three month period ended Jun 30, 2015 and 2014.

9. CONVERTIBLE DEBENTURES

In 2009 the Company issued an \$809,140 unsecured convertible debenture, ("Debenture A") which was due and paid in full on Mar 16, 2014.

Interest expense for Debenture A was calculated on the face value of the convertible debentures. Notional accretive interest expense is reflected at Jun 30, 2015 in the amount of \$nil (Jun 2014 - \$27,260), which represents the accretive interest for the period.

Debt Component

Dec 31, 2013	\$ 803,479
Accretive interest	27,260
Coupon interest *	(21,599)
Repayment of debenture	(809,140)
Dec 31, 2014 and Jun 30, 2015	\$ -

^{*} Coupon interest is the cash interest paid to the debenture holder.

Equity Component

Balance Dec 31, 2013	\$ 189,622
Transferred to contributed surplus at maturity	(189,622)
Dec 31, 2014 and Jun, 2015	\$ -

9. CONVERTIBLE DEBENTURES (continued)

In 2011 the Company issued a \$9,200,000 unsecured convertible debenture ("Debenture B") due on Apr 30, 2016. Debenture B is interest bearing at 7.75% payable semi-annually. Debenture B is convertible to common shares of the Company at a conversion price of \$0.500 per common share.

Debenture B was initially recorded on the Statement of Financial Position at a fair value of \$9,004,684, calculated as the present value of the required interest payments discounted at a rate approximating the interest rate that would have been applicable to non-convertible subordinated debt at the time the loan was issued. Debenture issue costs relating to the debt portion of the debenture of \$690,211 are being amortized over the term of the debenture. Debenture B will be accreted to the principal amount as additional interest over the term of the loan. The difference of \$195,316 between the face amount and the estimated fair value of the debt component, less related issue costs of \$13,968, less adjustment for deferred tax is reflected as the equity component of Debenture B.

The carrying value of debenture B is being increased such that the liability at maturity will be equal to the face value of \$9,200,000. Interest expense for Debenture B is calculated on the face value. Notional accretive interest expense is reflected at Jun 30, 2015 in the amount of \$191,719 (2014 - \$187,420) for the three month period and \$377,981 (2014 - \$372,886), for the six month period, which represents the accretive interest for the period.

On Dec 11, 2014 the Company announced a normal course issuer bid ("NCIB") to repurchase its Debentures. The Company is authorized to repurchase for cancellation up to \$920,000 of the principal amount, representing 10% of the issued and outstanding Debentures. The NCIB began Dec 15, 2014 and expires on Dec 14, 2015. As at Jun 30, 2015 the Company had repurchased \$243,000 principal amount of the Debentures for an aggregate consideration of \$191,514. \$238,189 was a reduction to the liability component of the Debentures, \$4,811 was recorded as a reduction to the Equity Component of the Debentures, \$2,464 was charged to interest expense and \$53,950 was recorded as a gain to the Consolidated Statement of Comprehensive Income (Loss) for the three and six month period ended Jun 30, 2015 and \$nil for the three and six month period ended Jun 30, 2014. All Debentures repurchased under the NCIB were subsequently cancelled.

Debt Component

Dec 31, 2013	\$ 8,853,884
Accretive interest	753,754
Coupon interest *	(713,000)
Amortization of issue costs	163,247
Dec 31, 2014	\$ 9,057,885
Accretive interest	377,981
Coupon interest *	(352,834)
Amortization of issue costs	81,175
Repurchased and cancelled	(238,189)
Jun 30, 2015	\$ 8,926,018

^{*} Coupon interest is the cash interest paid to the debenture holder.

Equity Component

Balance Dec 31, 2013, 2014 and Mar 31, 2015	\$ 136,011
Repurchased and cancelled	(4,811)
Jun 30, 2015	\$ 131,200

10. FINANCE COSTS

		3 m	onths ended	6 n	nonths ended	3 n	nonths ended	6 r	nonths ended
	Note		Jun 30, 2015		Jun 30, 2015		Jun 30, 2014		Jun 30, 2014
Interest expense Change in fair value of		\$	278,384	\$	539,772	\$	299,104	\$	615,398
interest rate swap Convertible debenture	3		(22,743)		(45,977)		(23,161)		(45,666)
issue costs	9		40,812		81,175		40,812		81,624
		\$	296,453	\$	574,970	\$	316,755	\$	651,356

11. SHARE CAPITAL

Authorized - Unlimited common shares	
Balance at Dec 31, 2013, 2014 and Jun 30, 2015	57,797,788 \$ 4,774,481

12. WARRANTS

			Estimated fair			
	# of warrants	Exercise price	value of warrants			
Outstanding Dec 31, 2013	1,000,000	\$ 0.3765	\$ 210,007			
Expired Nov 24, 2014	(1,000,000)	(0.3765)	(210,007)			
Outstanding Dec 31, 2014 and						
Jun 30, 2015	-	-	-			

The 1,000,000 warrants, which expired on Nov 24, 2014, were issued to Roynat Capital as a result of a financing agreement.

13. CONTRIBUTED SURPLUS

The table below summarizes the changes in contributed surplus:

	Note	Amount
Balance at Dec 31, 2013		\$ 537,903
Maturity of Debenture A	9	189,622
Expiry of warrants	12	210,007
Balance at Dec 31, 2014 and Jun, 2015		\$ 937,532

14. STOCK OPTION PLANS

(a) Stock option plan ("Option Plan")

The maximum number of common shares that may be reserved for issuance under the Option Plan is 2,500,000 shares.

14. STOCK OPTION PLANS (continued)

The exercise price of each option is determined on the basis of the market price at the time the option is granted. If the option has a discount to market price as an incentive for early redemption the exercise price may not be less than the discounted market price as defined by the policies of the TSX Venture Exchange ("TSXV"). For options that have no early redemption incentives, the exercise price may not be less than the closing price of a Rocky Mountain Liquor common share on the TSXV on the last trading day before the day the option is granted. The shares purchased on the exercise of an option must be paid for in full at the time of exercise. The Company operates equity-settled compensation plans. When the options vest in installments over the vesting period, each installment is accounted for as a separate arrangement.

Directors Options

750,000 options were issued to directors under the Option Plan, representing 1.3% of the outstanding common shares, with none outstanding at Jun 30, 2015.

				E	stimated fair		
	# of options	Exer	cise price	value of options			
Outstanding Dec 31, 2013	150,000	\$	0.220	\$	28,980		
Expired Oct 12, 2014	(150,000)		(0.220)		(28,980)		
Outstanding Dec 31, 2014 and					_		
Jun 30, 2015	-	\$	-	\$	-		

Share based compensation expense of \$nil was recognized for the three and six month period ended Jun 30, 2015 and 2014.

15. EMPLOYEE BENEFITS

The Employee Share Savings Plan was terminated effective Nov 19, 2014 as approved by shareholders at their annual general meeting. The plan, established Jan 1, 2011, permitted employees with more than six months service with the Company to have the Company match one half of an employee's purchase of the Company's shares, up to a maximum of 10% of the employee's annual income. All shares automatically vested at termination date.

No compensation expense in excess of Company cash contributions was recognized under this plan. \$nil was paid by the Company to the plan for the three month period ended Jun 30, 2015 (Jun 2014 - \$3,415) and \$nil for the six month period (Jun 2014 - \$7,279).

The Company pays 50% of Alberta Blue Cross health premiums for certain employees. For the three month period ended Jun 30, 2015 the total premiums paid by the Company was \$17,997 (Jun 2014 - \$11,903) and \$27,175 for the six month period ended Jun 30, 2015 (Jun 2014 \$23,387).

16. EARNINGS PER COMMON SHARE

Basic Net Earnings per Common Share

The calculation of basic earnings per common share for the three month period ended Jun 30, 2015 was based on the interim consolidated net comprehensive income of \$307,469 (Jun 2014 – \$174,675) and a weighted average number of shares outstanding of 57,797,788 (Jun 2014 – 57,797,788).

16. EARNINGS PER COMMON SHARE (continued)

The calculation of basic earnings per common share for the six month period ended Jun 30, 2015 was based on the interim consolidated net comprehensive loss of \$12,807 (Jun 2014 – loss \$308,324) and a weighted average number of shares outstanding of 57,797,788 (Jun 2014 – 57,797,788).

Diluted Net Earnings per Common Share

The calculation of diluted net earnings per common share for the three month period ended Jun 30, 2015 was based on the interim consolidated net comprehensive income of \$307,469 (Jun 2014 – \$174,675) and a weighted average number of shares outstanding after adjustment for the effects of all dilutive potential shares of 57,797,788 (Jun 2014 – 57,797,788).

The calculation of diluted net earnings per common share for the six month period ended Jun 30, 2015 was based on the interim consolidated net comprehensive loss of \$12,807 (Jun 2014 – loss \$308,324) and a weighted average number of shares outstanding after adjustment for the effects of all dilutive potential shares of 57,797,788 (Jun 2014 – 57,797,788).

17. CHANGES IN NON-CASH WORKING CAPITAL ITEMS

	3 m	onths ended	6 n	nonths ended	3 r	nonths ended	6 n	nonths ended
		Jun 30, 2015		Jun 30, 2015		Jun 30, 2014		Jun 30, 2014
Cash provided by (used in)								
Accounts receivable	\$	14,681	\$	51,045	\$	(19,997)	\$	63,768
Inventory		453,388		(1,091,199)		(45,191)		(145,575)
Prepaid expenses and deposits		(872)		(91,966)		6,331		(69,964)
Income tax recoverable Accounts payable and		260,592		153,834		103,213		(65,787)
accrued liabilities		(80,833)		26,702		(485,696)		(202,755)
Goods and services tax payable		81,383		(41,585)		24,538		(50,178)
	\$	728,339	\$	(993,169)	\$	(416,802)	\$	(470,491)

18. CAPITAL

The Company's objectives when managing capital are:

- To ensure the Company has capital to support its growth strategy, and operations
- To safeguard the Company's ability to continue as a going concern
- To ensure compliance with all covenants
- To maintain a strong capital base so as to maintain investor, creditor and market confidence

The Company considers capital to include shareholders' equity, long-term debt, bank loan, convertible debentures and bank indebtedness offset by cash and cash equivalents.

18. CAPITAL (continued)

		Jun 30, 2015	Dec 31, 2014
	Convertible debentures	\$ 8,926,018	\$ 9,057,885
	Bank loan	6,056,191	5,232,183
	Cash and cash equivalents	(684,442)	(868,858)
Net debt		\$ 14,297,767	\$ 13,421,210
	Shareholders' equity	7,553,267	7,570,885
Total capi	tal	\$ 21,851,034	\$ 20,992,095

The Company's capital structure is developed to focus on its growth strategy. Management monitors the adequacy of capital and will adjust the structure accordingly by accessing credit facilities or issuing debt instruments. The Company meets its objectives for managing capital through strategic long-term planning and the annual budgeting process.

19. FINANCIAL INSTRUMENTS

For cash and cash equivalents, accounts receivable, bank indebtedness, accounts payable and accrued liabilities, promissory note and bank loan, the carrying value approximates fair value due to the short-term nature of the instruments.

The interest rate swap has a fair value equivalent to the carrying value and is calculated on a mark to market basis.

The convertible debenture has a fair value equivalent to the carrying value, as the discount rate remains unchanged.

As at Jun 30, 2015 and Dec 31, 2014 the classification of the Company's financial instruments as well as their carrying amounts and fair values, are shown in the table below.

	Jun 30, 2015			Dec 31	, 2014
			Estimated	Carrying	Estimated
	Car	rying Value	Fair Value	Value	Fair Value
Fair value through profit or loss					
Cash and cash equivalents	\$	684,442	684,442	\$ 868,858	868,858
Interest rate swap		-	-	45,977	45,977
Loans and receivables					
Accounts receivable		259,803	259,803	310,848	310,848
Other financial liabilities					
Bank loan		6,056,191	6,056,191	5,232,183	5,232,183
Accounts payable and accrued liabilities		666,811	666,811	640,109	640,109
Convertible debentures		8,926,018	8,926,018	9,057,885	9,057,885

19. FINANCIAL INSTRUMENTS (continued)

Fair value measurements

For financial instruments recognized in the Consolidated Statement of Financial Position at fair value, the Company is required to classify fair value measurements using a fair value hierarchy that reflects the significance of the inputs used in making the measurements. The fair value hierarchy has the following levels:

Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities;

Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices); and

Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

The following table presents the Company's financial instruments recognized in the consolidated balance sheet at fair value:

	Jur	า 30, 2015		Level 1		Level 2		Level 3
Fair value through profit or loss Cash and cash equivalents Interest rate swap liability	\$ \$	684,442 -	\$	684,442 -	\$ \$	- -	\$	
	De	31, 2014		Level 1		Level 2		Level 3
Fair value through profit or loss Cash and cash equivalents Interest rate swap liability	\$ \$	868,858 45,977	\$	868,858	\$ \$	-	\$ \$	-
interest rate swap liability	.*	45 Y//	*	-	*	45.977	*	-

Risk Management

The Company is exposed to various risks associated with its financial instruments. These risks are categorized as credit risk, liquidity risk, and market risk. The significant risks for the Company's financial instruments are discussed below.

Credit Risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Company manages its credit risk for its cash and cash equivalents by maintaining bank accounts with Canadian banks.

The Company in its normal course of business is exposed to credit risk from its customers. The Company manages the risk associated with accounts receivables by credit management policies. All accounts receivable are due from organizations in Alberta's hospitality industry.

19. FINANCIAL INSTRUMENTS (continued)

Amounts are considered past due when payment has not been received in accordance with a customer agreement, which is typically 60 days. Amounts are considered to be impaired when the Company has exhausted all collection efforts. Maximum exposure to credit risk is \$259,803 (Dec 31, 2014 - \$310,848). \$68,334 (Dec 31, 2014 - \$42,614) are over 60 days, but not considered impaired.

For the three month period ending Jun 30, 2015 \$647 (2014 - \$38), and for the six month period, \$647 (2014 - \$38) in bad debts was recorded.

At Jun 30, 2015 there are no financial assets that the Company deems to be impaired.

Liquidity Risk

The Company's financial liabilities at Jun 30, 2015 and Dec 31, 2014 have maturities which are summarized below:

Jun 30, 2015	Note Maturity Date			Current	Non-current
Accounts payable and accrued liabilities			\$	666,811	\$ -
Goods and services tax payable		Jul 31, 2015		31,826	-
Bank loan	7			6,056,191	-
Convertible debenture B	9	Apr 30, 2016		8,926,018	-
		•	\$	15,680,846	\$ -

Dec 31, 2014	Note Maturity Date			Current	Non-current
Accounts payable and accrued liabilities			\$	640,109	\$ -
Goods and services tax payable		Jan 31, 2015		73,411	-
Bank loan	7			5,232,183	-
Convertible debenture B	9	Apr 30, 2016		-	9,057,885
			\$	5,945,703	\$ 9,057,885

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The purpose of liquidity risk management is to maintain sufficient amounts of cash and cash equivalents, and authorized credit facilities, to fulfill obligations associated with financial liabilities.

To manage liquidity risk, the Company prepares budgets and cash forecasts, and monitors its performance against these. The Company also monitors liquidity risk through comparisons of current financial ratios with financial covenants contained in its credit facilities.

Market Risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk for the Company is comprised of interest rate risk. The Company does not have any significant currency risk, or other price risk.

19. FINANCIAL INSTRUMENTS (continued)

Interest Rate Risk

The Company is subject to interest rate risk as its bank indebtedness and bank loan bear interest rates that vary in accordance with prime borrowing rates. Assuming outstanding loan balance of \$6,056,191, a one percent change in interest rates would have an immaterial effect on net comprehensive income. The Company manages its interest rate risk through credit facility negotiations and interest rate swaps when advantageous.

20. ECONOMIC DEPENDENCE

The Company is required to purchase all alcohol-based products from the Alberta Gaming and Liquor Commission ("AGLC"). As the majority of the Company's income is derived from the sale of alcohol based products, its ability to continue operations is dependent upon the relationship with and the sustainability of AGLC. The alcohol-based products are distributed through Connect Logistics Services Inc. and Brewers Distributor Ltd. Any significant disruption in the supply chain for either of these businesses could result in a material adverse effect on the operations of the Company.

21. SEASONAL NATURE OF THE BUSINESS

The Company's results for any quarter are not necessarily indicative of the results that may be expected for the full year due to seasonal variations in sales levels. The Company historically experiences a higher level of sales in the third and fourth quarters, while the first and second quarters experience lower sales due to shopping patterns. Occupancy related expenses, certain general and administrative expenses, depreciation and amortization, and interest expense remain relatively steady throughout the year.

22. SUBSEQUENT EVENTS

Subsequent to Jun 30, 2015 the Company entered into agreements to sell four of its liquor stores. The store sales are scheduled to conclude by Sep 30, 2015.